



# Q4 Presentation 2013

13 February, 2014



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# 2013 Q4 Highlights

- Growth in all areas. Positive absorption effects are the most important explanation for EBIT improvement.
- Professional – still challenging HoReCa market, but small signs of improvement.
  - Mature regions including Central and Nordics are flattening out.
  - Growth in both premium napkins and Meal service (traded goods).
- Consumer – strong fourth quarter.
  - Profit improvement due to operational leverage of volumes from new customer contracts.
- Tissue – On par with fourth quarter last year, but improvement in full year numbers.
- Historically low net debt; 491 MSEK.

- Net sales SEK 1 102 m (1 031)
- Underlying operating income SEK 152 m (130)
- Underlying operating margin 13.8% (12.6%)



# Market Outlook

- HORECA market long-term growing in line or slightly above GDP.
  - Minor improvement in the latest macro indicators, but still weak HoReCa statistics.
  - Higher growth in take-away, catering and fast food restaurants.
- Uncertainty of macro development in short- and mid term perspective.
  - Non food sector stable and even minor growth in the forth quarter.
  - Retail area more volatile than HoReCa, listings with customers normally more influential then the overall market development.
- Pulp continue to increase, particularly noticeable in USD.
- Stability on high levels for other main input materials.
- Consumer confidence implicates uncertainty regarding development of market demand.



# HoReCa Sales Development

- **Professional Northern Europe:**
  - Stable to Positive development in Nordics. Sweden still utilize on VAT reduction in restaurant sector which mainly generated growth in café and bakery sector.
- **Professional Central Europe:**
  - Stability or small decrease throughout 2013. Signs of recent stabilization and in some cases improvements.
- **Professional South/East Europe:**
  - South negative influenced by the financial debt crisis resulting in a long term downward trend. However, latest statistics indicate a positive tourist season for parts of the Mediterranean area, in particular Spain.
  - Eating out a relatively new tradition with low share of disposable income. Long term trend improving from low levels.





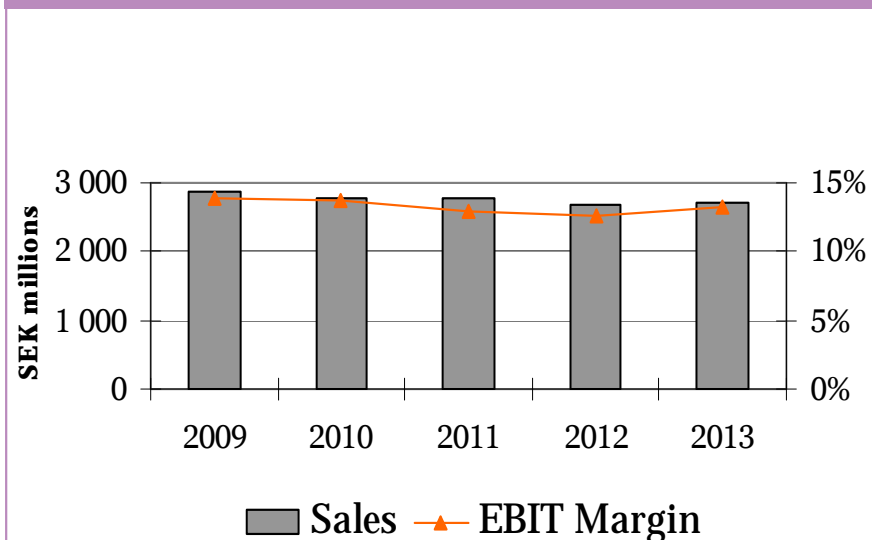
# Business Areas



# Professional

–Strong SEK continue to weight on the quarter

## Sales and EBIT<sup>1)</sup>



## Geographical split – sales Q4 2013

Net sales Professional	Q4 2013	Q4 2012	Growth	Growth at fixed exchange rates
Nordic	175	173	1.2%	1.2%
Central Europe	429	423	1.4%	0.0%
South & East Europe	121	117	3.4%	2.6%
Rest of the World	39	9	333.3%	344.4%
<b>TOTAL</b>	<b>764</b>	<b>722</b>	<b>5.8%</b>	<b>4.9%</b>

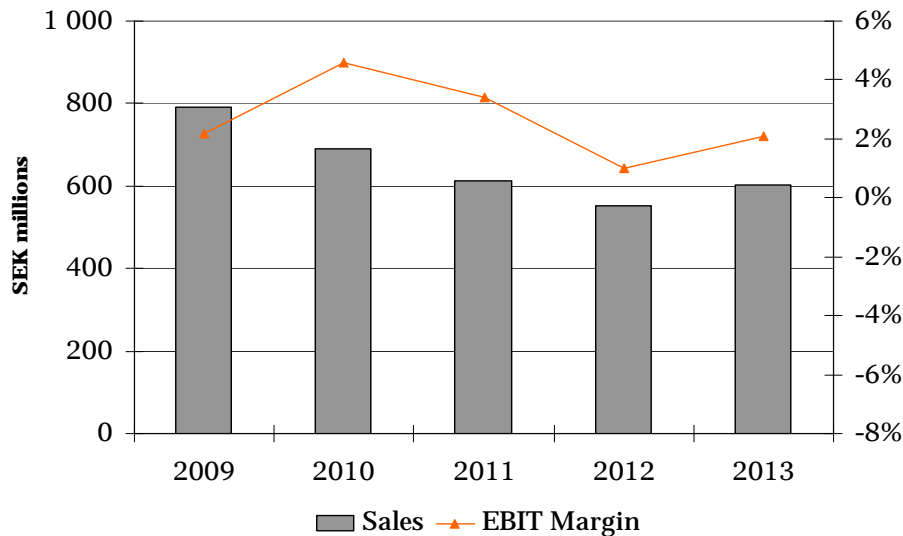
- Acquisition of Song Seng continue to contribute to Professional.
- Stability in mature markets like Germany and Nordics and improvements in East and partly South.

1) Excluding non-recurring costs and market valuation of derivatives

# Consumer

– Growth within all major regions

*Sales and EBIT<sup>1)</sup>*



*Geographical split - sales Q4 2013*

Net Sales Consumer	Q4 2013	Q4 2012	Growth	Growth at fixed exchange rates
Nordic	35	28	38.7%	25.0%
Central Europe	173	161	4.6%	7.5%
South & East Europe	12	8	11.1%	50%
Rest of the World	0	0	0.0%	0.0%
<b>TOTAL</b>	<b>221</b>	<b>197</b>	<b>9.4%</b>	<b>11.8%</b>

- Continued success in gaining new customer contracts which positively contributed to the fourth quarter and 2013 overall.
- For the first time in many years, Nordic region is growing, partly due to the “Designs for Duni” concept.

1) Excluding non-recurring costs and market valuation of derivatives

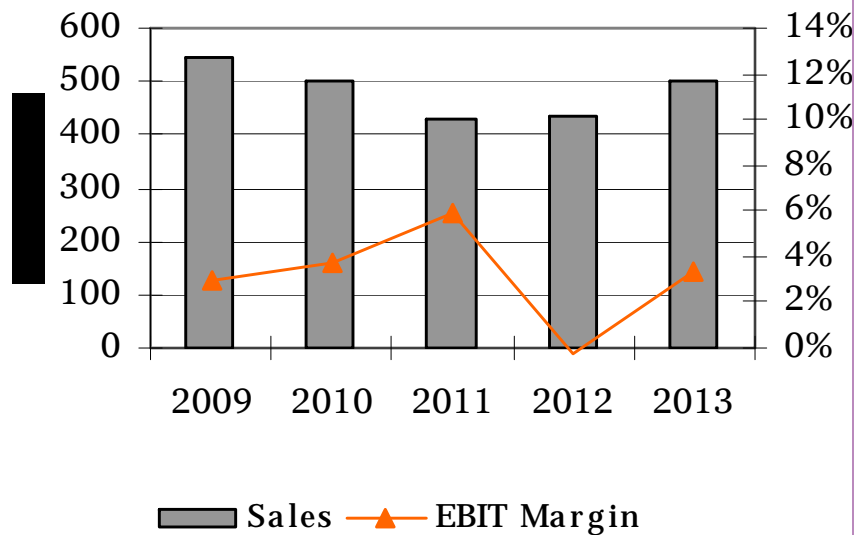




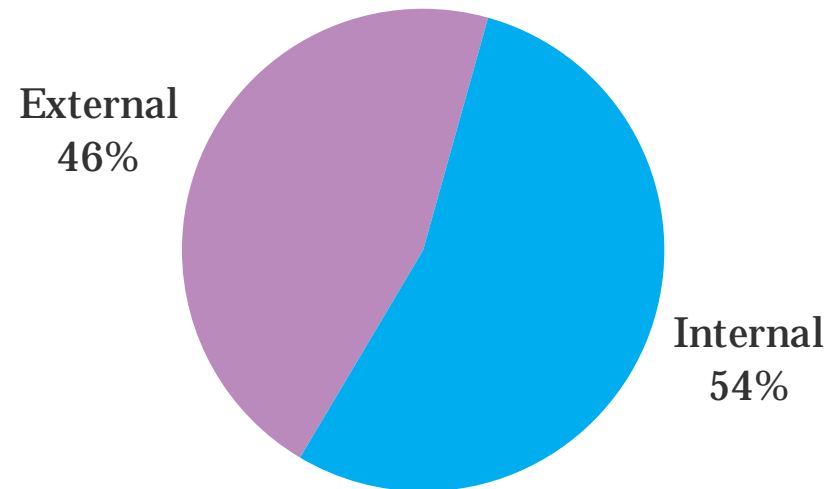
# Tissue

– Temporary increase in production output

*Sales and EBIT*



*Sales mix Q4 2013*



- Slightly lower volume compared to previous quarters, but still above last year.
- Consequence of divestment decision is less complex production and accordingly productivity improves.



# Financials

# Profit margin >10%

<i>SEKm</i>	Q4 2013	Q4 2012	FY 2013	FY 2012
Net sales	1 102	1 031	3 803	3 669
Gross profit	308	267	1 005	945
Gross margin	28.0%	25.9%	26.4%	25.8%
Selling expenses	-117	-111	-437	-438
Administrative expenses	-48	-54	-173	-176
R&D expenses	-5	-5	-19	-26
Other operating net	1	-75	-8	-77
<b>Operating income (reported)</b>	<b>140</b>	<b>23</b>	<b>369</b>	<b>229</b>
Non-recurring items <sup>1)</sup>	-12	-107	-17	-113
<b>Operating income (underlying)</b>	<b>152</b>	<b>130</b>	<b>385</b>	<b>342</b>
Operating margin (underlying)	13.8%	12.6%	10.1%	9.3%
Financial net	-2	-5	-19	-25
Taxes	-32	-32	-83	-79
Net income	106	-15	267	126
Earnings per share	2.25	-0.32	5.68	2.67

1) Restructuring costs and market valuation of derivatives



# Improvements in all segments

<i>SEKm</i>		Q4 2013	Q4 2012	FY 2013	FY 2012
<i>Professional</i>	Net sales	764	722	2 702	2 682
	Operating income <sup>1)</sup>	127	109	356	337
	Operating margin	16.6%	15.1%	13.2%	12.6%
<i>Consumer</i>	Net sales	221	197	603	551
	Operating income <sup>1)</sup>	23	19	12	6
	Operating margin	10.6%	9.6%	2.1%	1.0%
<i>Tissue</i>	Net sales	117	111	499	436
	Operating income <sup>1)</sup>	2	2	17	-1
	Operating margin	1.5%	1.5%	3.4%	-0.2%
<i>Duni</i>	<b>Net sales</b>	<b>1 102</b>	<b>1 031</b>	<b>3 803</b>	<b>3 669</b>
	<b>Operating income<sup>1)</sup></b>	<b>152</b>	<b>130</b>	<b>385</b>	<b>342</b>
	<b>Operating margin</b>	<b>13.8%</b>	<b>12.6%</b>	<b>10.1%</b>	<b>9.3%</b>

1) Excluding non-recurring cost and market valuation of derivatives

Comparison figures for 2012 recalculated in accordance with IAS19R



# Two consecutive years of strong cash flow

<i>SEKm</i>	<b>Q4 2013</b>	<b>Q4 2012</b>	<b>FY 2013</b>	<b>FY 2012</b>
<b>EBITDA<sup>1)</sup></b>	<b>181</b>	<b>158</b>	<b>503</b>	<b>454</b>
<b>Capital expenditure</b>	<b>-39</b>	<b>-26</b>	<b>-82</b>	<b>-113</b>
<i>Change in;</i>				
Inventory	61	90	-35	66
Accounts receivable	-6	-9	-4	20
Accounts payable	53	26	30	7
Other operating working capital	-20	-16	60	-20
<b>Change in working capital</b>	<b>88</b>	<b>91</b>	<b>50</b>	<b>73</b>
<b>Operating cash flow</b>	<b>230</b>	<b>223</b>	<b>471</b>	<b>414</b>

1) Excluding non-recurring costs and market valuation of derivatives  
Comparison figures for 2012 recalculated in accordance with IAS19R



# Continued strengthening of financial position

<i>SEKm</i>	December 2013	December 2012	December 2011
Goodwill	1 249	1 199	1 199
Tangible and intangible fixed assets	802	795	888
Net financial assets <sup>1)</sup>	166	205	210
Inventories	434	387	470
Accounts receivable	658	624	663
Accounts payable	-348	-301	-302
Other operating assets and liabilities <sup>3)</sup>	-371	-286	-300
<b>Net assets</b>	<b>2 590</b>	<b>2 623</b>	<b>2 827</b>
Net debt	491	638	745
Equity	2 099	1 985	2 082
<b>Equity and net debt</b>	<b>2 590</b>	<b>2 623</b>	<b>2 827</b>
ROCE <sup>2)</sup>	16%	14%	17%
ROCE <sup>2)</sup> w/o Goodwill	33%	28%	29%
Net debt / Equity	23%	32%	36%
Net debt / EBITDA <sup>2)</sup>	1.0	1.4	1.5

1) Deferred tax assets and liabilities + Income tax receivables and payables

2) Excluding non-recurring costs and market valuation of derivatives

3) Including restructuring provision and derivatives

Comparison figures for 2012 recalculated in accordance with IAS19R



# Financial Targets

**2013**

Sales growth > 5%

- Organic growth of 5% over a business cycle
- Consider acquisitions to reach new markets or to strengthen current market positions

3.3%

(at fixed exchange rates)

EBIT margin > 10%

*Underlying*

- Top line growth – premium focus
- Improvements in manufacturing, sourcing and logistics

10.1%

Dividend payout ratio 40+%

- Target at least 40% of net profit

4.00 SEK per share (proposal)





Thank you!

